

River Raisin Ragtime Revue's 12th Annual Ragtime Extravaganza & *Community Fireworks*



Saturday, July 6, 2024 FREE ADMISSION
PlaneWave Instruments Campus, 1075 N Main, Adrian
2PM until Fireworks at dark



Four Bands * Children's Magic Show * Art Exhibits, Activities & Vendors
PlaneWave Science Tours * Musical Instrument Petting Zoo * Food
Children's Games * Face Painting * Beer & Wine * Remote Radio Broadcast

*River Raisin Ragtime Revue is asking you to please consider
being a financial sponsor for 2024.*

EXTRAVAGANZA SPONSORSHIP OPPORTUNITIES AND COMMITMENT

The Ragtime Extravaganza sponsorship contributions go to pay the budgeted expenses for 2024 of approximately \$30,000, and help to keep the wonderful annual event free and open to the public. Expenses include: fireworks, musician fees, sound equipment, stage setup, shuttle service from the LISD Tech Center to & from the PlaneWave campus, tables & chairs, port-a-potties, insurance, licenses & permits, security, advertising, and various incidentals.

EVENT SPONSOR - \$5000+

- Recognition during each entertainment set
- Prominent placement in a full-page Daily Telegram ad prior to the event
- Signage at the event and along Main St frontage of the PlaneWave campus
- WLEN radio interview during a live remote broadcast at the event
- Ten individual Facebook/Instagram posts prior to the event (reaching approx. 9000 followers)
- Listed as Event Sponsor on our website and in our weekly emails

SILVER SPONSOR - \$1000-\$2999

- Recognition during each entertainment set
- Print recognition via signage at the event
- Five individual Facebook/Instagram posts prior to the event (reaching approx. 9000 followers)
- Listed as Silver Sponsor on our website and in our weekly emails

GOLD SPONSOR - \$3000-\$4999

- Recognition during each entertainment set
- Recognition in a full-page Daily Telegram ad prior to the event
- Signage at the event
- WLEN radio interview during a live remote broadcast at the event
- Five individual Facebook/Instagram posts prior to the event (reaching approx. 9000 followers)
- Listed as Gold Sponsor on our website and in our weekly emails

SUPPORTER - \$500-\$999

- Print recognition via signage at the event
- One individual Facebook/Instagram posts prior to the event (reaching approx. 9000 followers)
- Listed as Supporter on our website and in our weekly emails

INDIVIDUAL CONTRIBUTOR - UP TO \$499

- Listed as Individual Contributor on our website

RAGTIME EXTRAVAGANZA SPONSORSHIP

R4 needs your sponsorships to keep the Ragtime Extravaganza a fun, FREE family event!

We can't do it without you - we appreciate ALL LEVELS of financial support!

Please fill out the form below and send it along with a check made payable to "River Raisin Ragtime Revue" and include "Extravaganza" in the memo line. Mail to 411 E Logan St, Tecumseh, MI 49286 (Alternatively, you may email us at info@r4ragtime.org for electronic payment information.)

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|--------------------------|------------------------|----------|
| <input type="checkbox"/> | EVENT SUPPORTER | \$ _____ |
| <input type="checkbox"/> | GOLD SPONSOR | \$ _____ |
| <input type="checkbox"/> | SILVER SPONSOR | \$ _____ |
| <input type="checkbox"/> | SUPPORTER | \$ _____ |
| <input type="checkbox"/> | INDIVIDUAL CONTRIBUTOR | \$ _____ |

**Please note we will need your commitment by May 15 to assure your name will be advertised in print media & event signage. Other commitments should be received no later than June 15 to assure recognition on social media and in R4 emails. Thank you!*

Name (as you would like it to appear in print): _____

Contact Person: _____

Mailing Address: _____

Phone & Email Address: _____

IMPACT REPORT - RAGTIME EXTRAVAGANZA

RIVER RAISIN RAGTIME REVUE (R4)



2023 was R4's second year of holding our Annual Ragtime Extravaganza at the PlaneWave Campus in Adrian, Michigan. We had approximately 3,000 attendees (an increase of 50% from our first year there in 2022). The Extravaganza – our signature event – provides free, accessible, high-quality arts and educational programming to a large and diverse audience that represents our community here in Lenawee County.

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Ragtime Extravaganza & Fireworks

- We anticipate 5,000 attendees in 2024.
- The attendees at last year's Extravaganza:
 - 30% youth participation
 - 40% senior participation
 - 20% Latino participation
- The event corresponds with the Fourth of July weekend and serves as Adrian's free holiday fireworks display. The fireworks are visible not only on campus, but throughout the city.
- The event is family friendly, with youth-oriented activities and events. We have partnered with The Boys and Girls Club of Lenawee to develop engaging and entertaining educational programming.
- Ragtime Extravaganza combines local and national talent for an attractive line-up drawing local and regional attendance. This year's performers include the Adrian City Band, Los Hermanos (Adrian), Miss Maybell and Charlie Judkins (New York City), Gordon The Magician (Detroit), and the River Raisin Ragtime Revue.
- River Raisin Ragtime Revue is one of only three professional ragtime orchestras in the nation. R4 employs some of the highest caliber musicians in the region and has presented Grammy-winning artists, a Pulitzer Prize Winner, and a MacArthur Genius in our concerts.
- Ragtime Extravaganza is a collaboration among the PlaneWave campus partners and other community non-profits and businesses. The event shines a bright light on these organizations and the City of Adrian to thousands of visitors. The Adrian Center for the Arts, PlaneWave Instruments, the Sam Beauford Woodworking Institute, Adrian City Band, Above Petes Garage, and other organizations all participate and benefit from the event.
- The event is promoted in multiple counties and Toledo, Ohio and brings tourism dollars to the campus and downtown Adrian. Each of our past two PlaneWave campus Extravaganzas received in-depth coverage in the Toledo Blade, resulting in significant turnout from that city. Last year's event saw visitors coming from as far away as Grand Rapids.

Thank You!



RIVER RAISIN
RAGTIME REVUE